



U.S. COMMERCIAL SERVICE PROGRAMS AT THE FARNBOROUGH INTERNATIONAL AIRSHOW JULY 17-23, 2006

Let the U.S. Commercial Service help you capitalize on your business prospects at the Farnborough International Airshow (FIA), Europe's largest and most important aerospace trade show this year. Working with our talented U.S. Aerospace Team, you will have access to the most efficient and cost-effective business facilitation programs available. These programs are designed to provide you with the critical support and market information necessary to help you expand your business networks and increase your export sales.

Please take a moment to review our selection of services listed below and let us know of your interests. We will be happy to offer suggestions on how our U.S. Aerospace Team can further your business goals at the Farnborough International Airshow.

- ❑ ***QuickShow @ Farnborough*** is designed for U.S. exhibitors at the show and offers a customized overview of your best prospect markets in Europe, delivered during a one-on-one counseling session with one of our U.S. aerospace team members. **Participation Fee: US\$500**
- ❑ ***U.S. Aerospace Product Literature Center (APLC)*** offers a highly cost-effective way to gain valuable market exposure at the Farnborough International Airshow, with the opportunity to display and distribute your company's literature in the U.S.A. Pavilion. **Participation Fee: US\$650**
- ❑ ***Farnborough Visit*** is an extension of the ***QuickShow*** program. It offers visitors to the show a customized overview of their best prospect markets in Europe, plus show passes for two days, rail tickets to Farnborough, access to the U.S. Pavilion lounge, a show catalog and floorplan, and an invitation to the U.S. Ambassador's Networking Reception for the U.S. Aerospace Industry. **Participation Fee: US\$950 per person**
- ❑ ***The U.S.A. International Pavilion*** at Farnborough is certified by the U.S. Department of Commerce, and offers an excellent opportunity to exhibit your products, services and technology at the show. For further details, please contact Kallman Worldwide (www.kallman.com).
- ❑ ***The U.S. Ambassador's Networking Reception for the U.S. Aerospace Industry*** is one of the premier networking events held during Farnborough week.

For an information pack, please provide the information requested below to Jestyn.Cooper@mail.doc.gov, phone: (London) +44 (0) 20 7894 0452, or fax: +44 (0) 20 7894 0020; or Gail.Snyder@mail.doc.gov, phone: (Portland, OR) 1-503-326-5155, or fax: 1-503-326-6351.

We look forward to working with you at the show.

Name:	Company:	Tel:
E-mail:	Website:	Fax: